

## Jill Buterbaugh

## **Executive Vice President**

Consistency. Hard work. Dependability. Personalized, strategic and outstanding client service.

These are just a few of the ideals that describe Jill Buterbaugh, Vice President of Krile Communications. Early in her career, a mentor once likened her to a duck for her ability to stay calm on the surface while paddling



like crazy underneath to keep everything moving forward. Jill's capacity to manage multiple projects and make each and every client feel like her only client has been the hallmark of her career.

Jill is a communications and marketing professional with more than two decades of experience developing communications strategy and materials for a broad client base ranging from Fortune 100 companies to small businesses, public-sector and non-profit organizations. Her strengths include the development and implementation of strategic corporate marketing and communications plans; business writing and editing; creative development and production of collateral materials; corporate change communications; media relations; event planning and coordination; and development and placement of print, internet, radio and direct mail advertising.

A native of St. Louis, MO, Jill graduated from the prestigious Kelley School of Business at Indiana University with a degree in marketing. She currently resides in Worthington, Ohio with her husband Jay and three wonderful daughters. In addition to helping her clients with their various communications needs, she shares her experience and skills as an active volunteer in the school and local community.