



## **Julie Theado**

### **Vice President**

Someone once called Julie the Queen of Communication Plans. She'll wear the crown and develop strategic communication initiatives that hit the right audience.

Julie is a communications and marketing professional with two decades of experience developing social media and communication plans for clients ranging from non-profits and small businesses to large corporations. She's worked for small and large marketing and public relations agencies throughout her career. Most recently, she worked at Columbus Metropolitan Library where she was instrumental in creating the organization's social media presence and developing communication plans focused on key strategies including new buildings.

Julie is a current member and past president of the Central Ohio Public Relations Society of America. She has volunteered with several organizations including the Social Media Club of Columbus, LeaderSpark and Junior Achievement of Central Ohio.

A native of Pickerington, Ohio, Julie graduated from Ohio University with a degree in communications. She currently resides in Ashville, Ohio, with her husband John and two children.

