



Katie Redinger

Graphic Designer

Katie Inverso Redinger started Inverso Creative in 2010 and brings a fresh approach to the design needs of clients. With over 17 years of experience, Ms. Redinger's expertise focuses on print design and production, Illustration, electronic communications and Web design for a variety of clients, while protecting the reputation and image of those clients by adhering to strict brand and identity standards. She welcomes each challenge that pushes the limits of her creativity to produce cutting-edge brochures, direct mail pieces and other collateral materials, knowing that each project must be unique to the clients needs and goals. Through a partnership with clients, consultants and other agencies, Ms. Redinger implements a flexible, project-specific approach to all her work.



Prior to starting Inverso Creative, Ms. Redinger served as creative manager for Cochran Group, Inc. where she oversaw all creative and was responsible for developing effective and innovative designs for a wide range of clients.

In addition to Cochran Group, Ms. Redinger gained experience as the art director for Whitemyer Advertising and a graphic designer for the Graphic Intelligence Agency and Glyphix Design.

A native of Dover, Ohio, Ms. Redinger graduated from Kent State University with a Bachelor of Arts degree in Visual Communication Design and a minor in Advertising.