

Case Study

Ohio Children's Hospital Association

Krile Communications has served as the communications department for The Ohio Children's Hospital Association since 2006. The Krile team creates key messaging to support state and federal policy goals of OCHA members - the six children's hospitals in Ohio. In addition to overseeing all messaging, material development, event and communications strategy for OCHA, Krile also helped conceptualize OCHA's Solutions for Patient Safety Initiative, which, since 2009, has grown to become an international movement of nearly 140 children's hospitals in North America.

